**Nesta and British Council**

**Creative Enterprise Programme – Participant Application Form**

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| **About You** | | | |
| **Name** |  | | |
| **Address** |  | | |
| **Country** |  | | |
| **Mobile number** |  | | |
| **Email address** |  | | |
| **Age** | 18-29 | 30-39 | 40-49 | 50+ |
| **How do you rate your language skills?** | | | |
| **Spoken** | basic | working knowledge | fluent |
| **Written** | basic | working knowledge | fluent |
| **Any other languages?** | | | |
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| **Education** | | | |
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| **Do you have a disability that you would like to tell us about or is there any extra help you would require if you received a place on the programme?** | | | |
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| **About Your Creative Business or Business Idea** |
| **Name of business or business idea** |
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| **If any, please share links that relate to your business (i.e. websites, social media)** |
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| **Please describe your business or business idea (150 words maximum)**  **Think about who are your customers, what is unique about what you do, what is the benefit and how is it delivered?** |
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| **What is the number one customer benefit? Please identify your customers (150 words maximum)** |
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| **What are the key challenges that you are facing now? (150 words maximum)** |
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| **What do you love about your business or business idea? Please describe why are you passionate about your Business/Business idea and what is different about your business/Business idea (150 words maximum)** |
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| **How long have you been working on your business or business idea? What have you done about starting to work in the sector (if not already started?)** |
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| **Who else is involved in the business or business idea, as an interested party or partner, and what is their role?** |
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| **If any, how much money has your business made in the past 6 months?** |
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| **The most successful entrepreneurs have taken risks and failed. What risks have you taken and what did you learn from taking risk?** |
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| **Where would you like your business to be to be in 5 years?** |
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| **What might stop you from achieving your goals?** |
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| **Your Expectations of the Creative Enterprise Programme** |
| **What do you expect to get out of this programme?** |
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| **If your application is successful, what could you teach us?** |
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